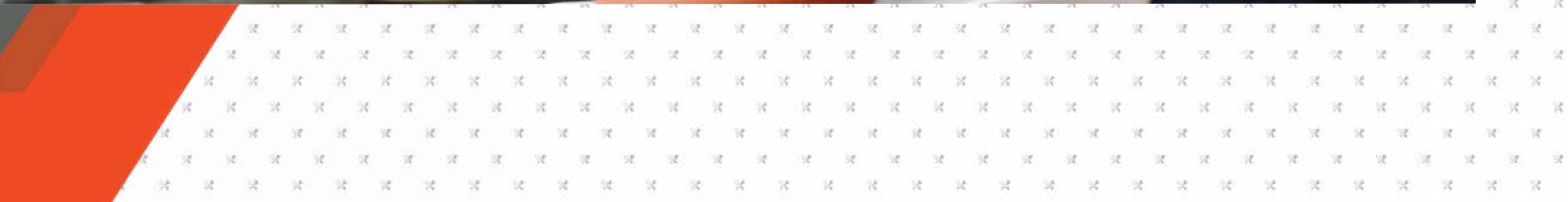




# Corporate Food Services





# FOOD THAT'S WORTH STAYING FOR

Dana Hospitality has a culture rooted in culinary excellence. We are proud to be the preferred partner for clients, who truly value exceptional quality and service in their food service experiences.

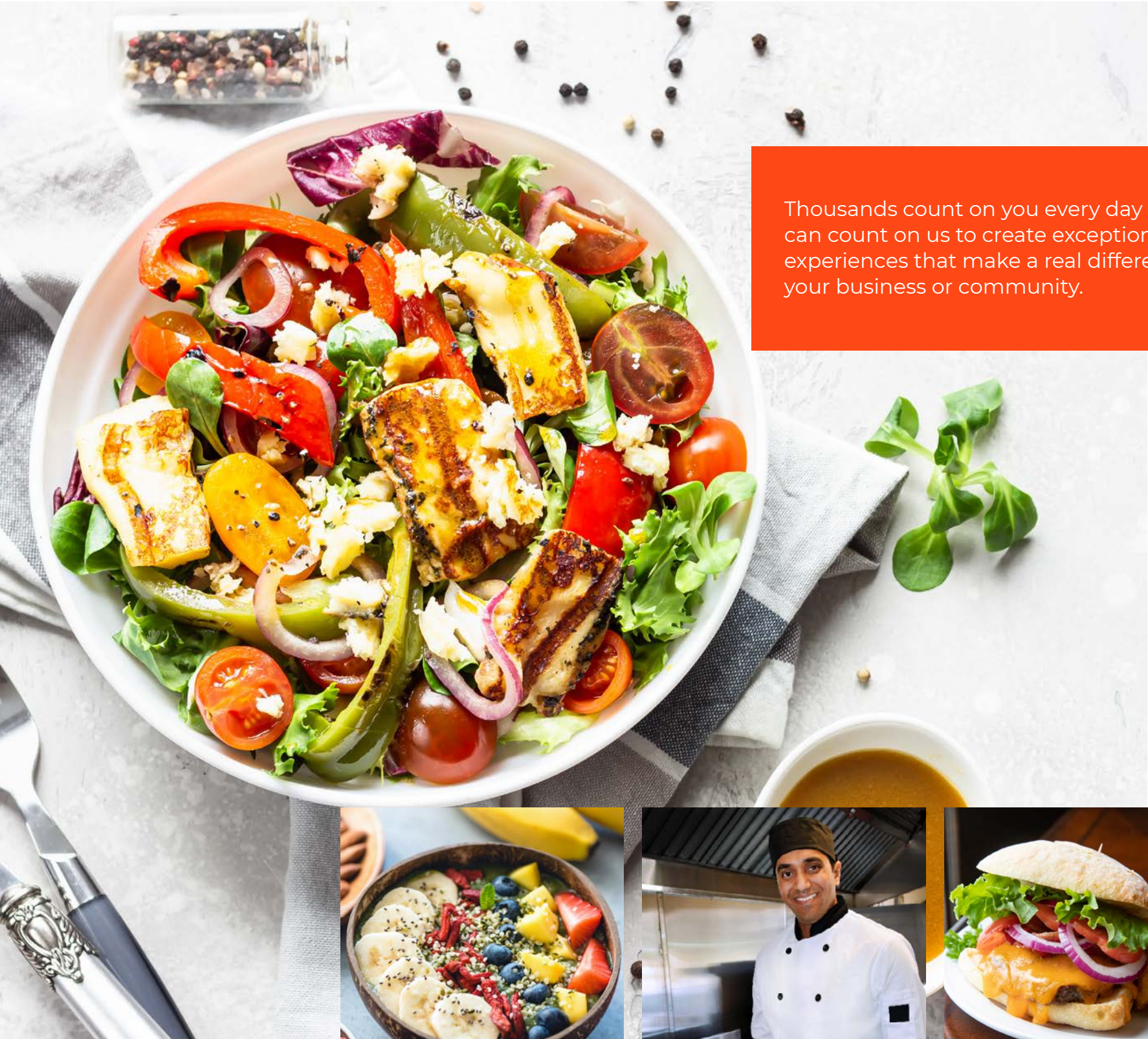
It's about more than just a meal – we deliver dining solutions that are customized to enhance the overall experience at your location and provide the freshest meal options – always made from scratch.

Our chefs are empowered by culinary freedom and creativity – they can't help but inspire our guests with food that's worth staying for.

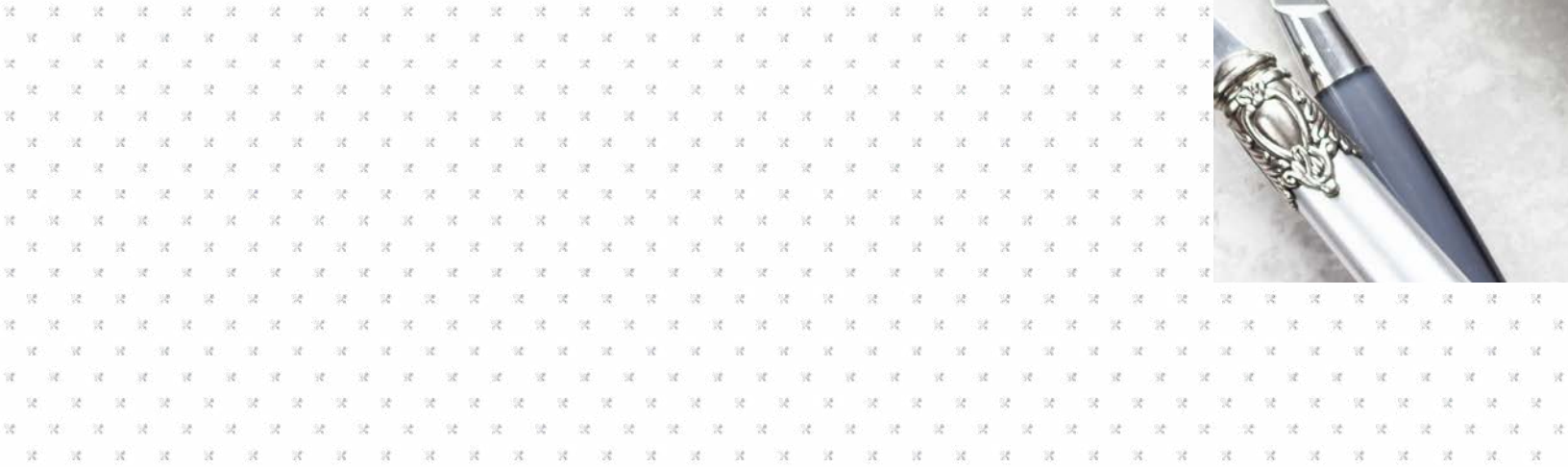
# THE DANA DIFFERENCE

Dana is unlike any other food service partner in the marketplace. Traditional, on-site food experiences can conjure up images of food that is pre-packaged, frozen and not fresh. We aim to delight diners every day with our shared passion for creating inspired menus using real ingredients.

Our business is client-driven, so every partnership is customized based on our client's unique needs – we do not mandate the use of corporate cycle menus. The food we serve is informed by the community we feed and support. Our desire to 'feed people well' is at the centre of what we do each day.

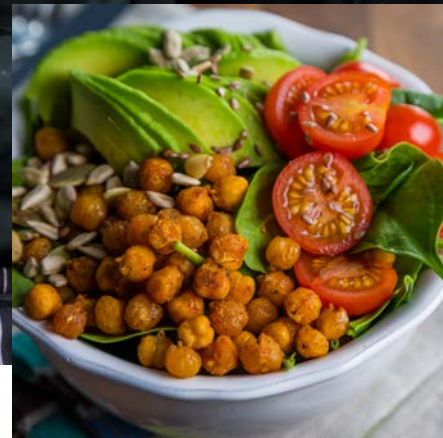


Thousands count on you every day and you can count on us to create exceptional food experiences that make a real difference to your business or community.





Great food. Empowered people.  
The perfect ingredients for  
memorable experiences.



## OUR VALUES

We use our values to influence every decision we make. Each employee is grounded by these values when making decisions that are in the best interest of our clients. This approach has enabled us to be innovative and flexible to every situation. We empower our associates at every level to make a positive impact on the people we serve.

Our people weave these values into each service we provide, and we operate with accountability, trust, diversity, and always in the spirit of partnership. Becoming your preferred partner means we are more than just another service provider. We want to be your solution to delivering exceptional customer experiences.

**ACCOUNTABILITY** We don't just walk by. We own our successes and setbacks. If we see something wrong, we act to resolve it. If we see something right, we celebrate it.

**TRUST** Our actions speak louder than our words. Trust is earned through clarity, compassion and competence. It is our commitment to our clients, our colleagues and our communities.

**DIVERSITY** Everyone has a voice. Sharing perspectives is how we learn. It's how we make progress and move forward as a team.

**PARTNERSHIP** Service is what we sell. By asking for, listening to and acting on client feedback, we create long-term, successful partnerships.



# OUR PROMISE

We are committed to creating a unique culinary program, using our years of expertise, to ensure full alignment with your brand image and organizational goals.

We help create a cohesive, on-site, interdisciplinary team that enhances your overall brand offering and guest experience.

## HOW WE DELIVER ON THAT PROMISE – CREATE, RELATE & INNOVATE

### CREATE

Our culinary teams take great pride in using fresh, locally sourced ingredients to prepare meals from scratch every day.

#### Custom Menus Created From Scratch

Inspired by seasonal ingredients, traditional comfort food, and the latest food trends, we deliver custom menus with a variety of fresh meals, soups, stocks and sauces that are always prepared from scratch. Our chefs are also passionate about creating ethnic and specialty menus that appeal to diverse tastes and cravings.

#### Locally Sourced Ingredients

Our blend of local sourcing, culinary craftsmanship and inherently healthy menu choices gives guests an elevated dining experience for every meal.

- Cuts of meat are procured from local farms and roasted in house
- Locally sourced, fresh fruits and vegetables, including potatoes for our house-made, fresh-cut french fries
- Local artisan bakery products featured daily
- Locally roasted coffee offered daily
- Use fresh herbs from our kitchen garden to add exceptional flavour to creations





## RELATE

Enjoying healthy delicious meals that provide a sense of comfort and familiarity is important. We empower our teams to deliver authentic chef creations combined with friendly and dedicated service and programs that improve the overall guest experience.

### Social Media Engagement

We integrate our proven social media capabilities to deliver a digital layer of value. Our social media strategies can assist with marketing your on-site cafés and retail locations, provide pre-ordering options, and create a feedback loop directly with the community.

### Digital On-Site Signage

Our digital menu boards display our daily menus, and includes wellness focused messaging, information on our local sourcing and chef bios.

### Seasonal Inspirations

Our seasonal inspirations program provides fun, monthly culinary themes, and inclusive holiday celebrations.

## INNOVATE

### Sustainability & Food Waste

We strive to source the freshest possible ingredients from local farmers and producers within the shortest distance to our kitchens. We evaluate our social responsibility practices locally to ensure safety, minimize waste, and optimize the use of resources. We deliver programs that are quality-oriented and sustainable throughout our partnership.

### Online Ordering

Each café has its own dedicated menu website that is updated daily and weekly and offers e-commerce capability for pre-ordering catering options.

### Community Engagement

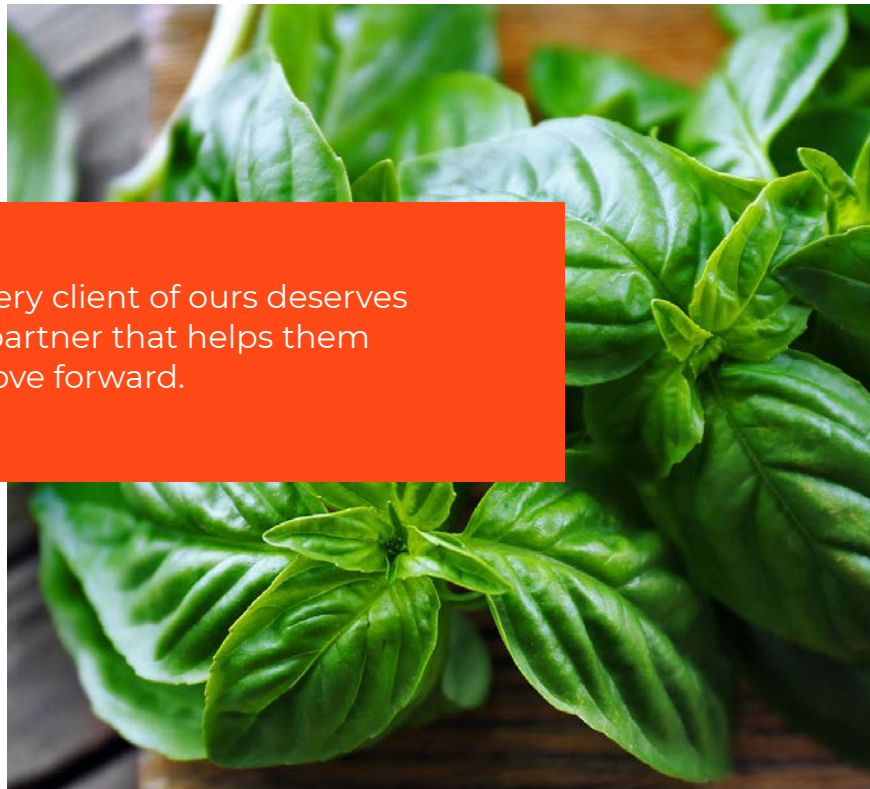
We conduct regular pop-up events to engage and entertain our guests. Through our community partnership model, we engage with popular local restaurants to participate in these pop-up events.

### Micro Markets

We offer a variety of micro markets, farmer's baskets, and grab-and-go food kits that are convenient and readily available. We can also create a unique program that helps you achieve business goals.







Every client of ours deserves a partner that helps them move forward.



## YOUR PREFERRED PARTNER

We know that at the heart of hospitality is people – that’s why we’re committed to treating both our staff and the people in the locations we serve with respect and concern for their well-being. We believe in a collaborative partnership, where both you and your residents feel connected and engaged.

## WHY PARTNER WITH US?

Dana Hospitality is powered by Dexterra Group (TSX:DXT), a publicly listed leader in infrastructure support solutions. Relying on Dexterra Group’s resources ensures that we can offer you the best service with the highest safety and quality standards and allows us to remain agile to provide immediate solutions to any changes in the business environment.

### Scalable Facility Management Services

Dexterra Group has over 8,500 skilled employees nationally, from skilled technical trades to janitorial and housekeeping services to modular building capabilities, we can deliver integrated facility management and operations solutions that meet the needs of your facility.

### Robust Systems and Leadership Support

Each of our account managers, chefs, and site supervisors are backed by corporate resources such as human resources, award-winning HSEQ programs and leadership, ISO-certified integrated management systems, and IT support.



Dana Hospitality has a culture rooted in culinary excellence. We are proud to be the preferred partner for clients, who truly value exceptional quality and service in their food service experiences.

We are a self-operated, local provider that focuses on fresh, seasonal ingredients tailored to your needs. Dana specializes in preparing meals from scratch for private schools, universities and colleges, retail healthcare, resort, leisure and recreation venues, and corporations of all sizes.



[danahospitality.ca](http://danahospitality.ca) | TSX: DXT

